



BSA AWARDS

sponsorship opportunities

Wednesday,
March 5, 2025
5:30pm-9:30pm
Omni Hotel at the Seaport
450 Summer St, Boston, MA

BSA

BOSTON SOCIETY
FOR ARCHITECTURE

ABOUT

The **BSA Awards** is the Boston Society for Architecture's most prestigious event of the year, honoring members for exceptional work in the categories of Small Firms, Built Design, and Unbuilt Design. The evening includes the announcement of the winner of the Harleston Park Medal, the BSA's highest honor, as well as the People's Choice Award. Additional awards include the BSA Award of Honor, the BSA Commonwealth Award, the BSA Honorary Membership Award, and the Earl R. Flansburgh Young Designers Award. As one of the oldest and largest chapters of the **American Institute of Architects (AIA)**, the BSA hosts The Awards to convene our membership of architects, firms, and allied members to celebrate excellence in design.

SPONSORSHIP PACKAGES

	Principal	Primary	Innovator	Impact	Legacy
	\$3,000	\$5,000	\$7,500	\$8,500	\$10,000
Table & Tickets	5 seats	5 seats <i>Prominent Location</i>	10 seats <i>Prominent Location</i>	10 seats <i>VIP Location</i>	10 seats <i>VIP Location</i>
Logo in Gala Multimedia	●	●	●	●	●
Logo & Link on Gala Webpage	○	●	●	●	●
Instagram: Tagged in Image	○	●	○	●	●
Instagram: Tagged in Caption	○	○	●	●	●
Instagram: Post Collaborator	○	○	○	○	●
Advertisement in Currents	○	○	1 Issue	2 Issues	2 Issues
Ad Banner on BSA Website	○	○	○	● 2 Weeks	● 1 Month
ADDITIONAL ENTITLEMENTS					
Speaking/Presenting Opportunities at Gala	○	○	○	● <i>Present an Award</i>	● <i>3-min Speaking</i>
Verbal Recognition	○	○	○	○	●
Logo on Print Items at Gala	○	○	● <i>Cocktail Napkins**</i>	○	● <i>Photobooth Backdrop*</i>
Business Profile on BSA Website	○	○	○	○	●

PLEASE NOTE: the earlier digital materials are received by the BSA, the longer they will be displayed, reaching a wider audience.

For additional information please refer to the Specifications Sheet, page 4.

**To take advantage of this sponsor entitlement, funds and graphics must be received before February 10, 2025.*

***Single-color logo*

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SELECT A PACKAGE

Please indicate the sponsorship opportunity level you are interested in.

Legacy: \$10,000

Impact: \$8,500

Innovator: \$7,500

Primary: \$5,000

Principal: \$3,000

SPONSOR RECOGNITION

Please list names as they should appear in print and electronic materials.

Firm

Firm URL

CONTACT

Your name

Email

Phone

Address

City

State

ZIP Code

PAYMENT INFORMATION

Credit Card

Pay online now.

More information at architects.org/gala.

UPLOAD YOUR MATERIALS

Please upload your digital materials (logo, ad banner, etc.) by emailing gala@architects.org.

BSA AWARDS

specifications for sponsors

EVENT SCHEDULE

Wednesday, March 5, 2025

Cocktail Reception

5:30pm-6:30pm

Seated Dinner, Dessert, & Awards

7:00pm-9:30pm

Omni Hotel at the Seaport

450 Summer Street
Boston, Massachusetts

QUESTIONS?

Phone (617) 391-4000

Website architects.org/gala

Email gala@architects.org

DEADLINES & CONSIDERATIONS

Printed Sponsor Entitlements

For sponsor entitlements that include printed collateral (indicated with *), funds and graphics must be received by **February 10, 2025**.

Digital Sponsor Entitlements

The earlier the BSA receives your digital media, the longer it will be displayed online and featured in email newsletters, reaching a wider audience.

Sponsors are responsible for submitting digital media and collateral in a timely manner.

Currents

Biweekly email newsletter *Currents* dates:
1/30, 2/13, 2/27, 3/13, and 3/27.

LOGO

256px x 256px

We recommend an image in .PNG format, under 1MB in size. Please submit both a **full-color** logo and **single-color** logo, for use in various promotional multimedia.

AD BANNER

728px x 90px

Global Ad Banners appear on architects.org. Currents Ad Banners appear in the body of our biweekly email newsletter ([subscribe here](#)). In addition to the graphic, please include the URL the ad should link to.

Please email your logo and/or ad banner (if applicable) to gala@architects.org.